

## **Natalia M. Otlinger MCIArb**

I seek re-election to the **London Branch Committee** because I believe that my proven record of effectively promoting arbitration, along with my creative ideas and connections with the ADR community, both in London and internationally, will enable me to make an impactful contribution to the success and growth of the London Branch. I believe that during my first term, I made significant contributions to the success of the Branch, and I want to continue my mission there.

### **Challenges and opportunities in 2024**

In 2024, the international arbitration community faces many challenges. Issues like artificial intelligence, cybersecurity threats, climate change, sanctions, and an ongoing battle for increased diversity are just a few topics that will be on our agenda for the forthcoming months. The London Branch has a vital role in these conversations and, in fact, already acts as a true front-runner in initiating and setting the tone for these important discussions. I, therefore, seek the election to contribute to these discussions and ensure that the London Branch's voice is heard on a global scale.

### **My contributions to the London Branch so far**

I joined the London Branch as a Committee Member in April 2021, and upon joining, I was immediately elected as the Branch's Public Relations Officer.

- In this role, I contributed to the upgrade and rollout of the brand new London Branch's website, <https://londonarbitrators.org/> which I manage on a daily basis.
- I've also set up a London Branch's LinkedIn account, which I moderate. During my term, our LinkedIn profile - [CIArb London Branch: Company Page Admin | LinkedIn](#) has reached over 1,300 followers. Thanks to this medium, our events are widely promoted and receive well-deserved attention within the international arbitration community.
- In addition to my regular duties as the Public relations Officer, I've also organised three editions of the International Women's Day event co-organised with Ciarb HQ ( in March 2022, March 2023 and March 2024)

### **My experience in promoting ADR**

I am a dynamic and impact-oriented ADR enthusiast who knows how to promote international arbitration effectively. In 2019, I joined CIArb HQ, where I cooperated with CIArb Members from various Branches, which enabled me to develop a chain of CIArb contacts in all corners of the world. I was running CIArb's social media channels and recorded a series of CIArb's first podcasts discussing hot topics in ADR such as diversity, new technologies, mandatory mediation and cybersecurity.

Two issues I feel very strongly about are promotion of diversity and creating equal opportunities for candidates to enter the profession. I initiated "CIArb Women in ADR "– a worldwide social media campaign featuring successful female practitioners who were sharing inspiring stories about their careers in dispute resolution. Whenever possible, I also try to give back to the arbitration community, and for many years, I have been coaching and arbitrating students participating in the Vis Moot competition. The above examples illustrate my passion for arbitration as well as my impact-oriented attitude.

Lastly, I am a newly qualified solicitor with significant experience in sectors like shipping, aviation, and commodities, which gives me the opportunity to further promote our Branch among the practitioners specialising within these sectors.

I would like to continue my mission as a member of the London Branch Committee and work on the Branch's new events and initiatives. Using my PR experience, I would also work to secure considerable media coverage for the London Branch.

**Thank you for considering my candidacy.**