

Natalia Otlinger MCI Arb

As a candidate for the Chartered Institute of Arbitrators London Branch Committee, I would be honoured to bring to the role my enthusiasm for emerging technologies, my commitment to diversity, and my proven track record in promoting arbitration and the work of the Branch.

During my previous term as a member of the Branch Committee and Public Relations Officer a few years ago, I was instrumental in building the CI Arb London Branch website and setting up the Branch's LinkedIn page. These initiatives have made it easier for members and the wider community to access up-to-date information about the Branch's activities and events. If elected, I look forward to building on that work by further raising the profile of both our members and the Branch.

In the coming term, I am particularly keen to explore the impact of artificial intelligence on arbitration and legal profession. Having advised AI start-ups and delivered presentations on the influence of AI in the aviation sector, I would welcome the opportunity to facilitate thoughtful and practical discussions on this important topic.

I am also committed to organising more industry-focused events, particularly in the shipping and aviation sectors. As a lawyer at HFW, a global law firm with deep sector expertise, I have developed strong experience and connections within these industries. In an ever-changing world, and given the current complex geopolitical situation in the Middle East, I am certain that topics touching on shipping disputes will be of particular relevance and interest to the arbitration community. By curating tailored events that reflect the most pressing current issues, I believe the London Branch can offer valuable opportunities for knowledge-sharing and professional networking.

Promoting gender equality is another cause that is very close to my heart. As the mother of a two-month-old daughter, I care deeply about helping to create a profession in which the next generation of women can thrive without barriers to representation or advancement. I would work to strengthen female participation in the arbitration community through targeted initiatives, mentorship, and greater visibility.

I believe that my background in ADR promotion speaks for itself. After joining CI Arb HQ in 2019, I grew the Institute's LinkedIn following by over 10,000, launched its Instagram account to reach a younger and more diverse audience, and produced its first podcast series covering topics such as diversity, new technologies, mandatory mediation, and cybersecurity. I also initiated "CI Arb Women in ADR," a worldwide social media campaign celebrating successful female practitioners, which the Institute has proudly continued. For over a decade, I have further given back to the community by coaching and arbitrating at the Vis Moot competition. I look forward to bringing this same energy and commitment to the London Branch, including working to secure meaningful media coverage for its events and initiatives.

With my enthusiasm, ideas, and broad experience, I am confident that I can make a meaningful contribution to the continued success and growth of the London Branch. I would be grateful for your support and for the opportunity to serve. Thank you for considering my candidacy.